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## MAKE IT BETTER

For more than 65 years, the American Institute of Ultrasound in Medicine (AIUM) has been focused on advancing the safe and effective use of ultrasound in medicine. To align its work, the AIUM has identified 5 core values:

- 1. Quality of Practice
- 2. Collaboration
- 3. Education
- 4. Research
- 5. Leadership

Behind these core values lies the AIUM's key purpose: **Make it better**.

In 2019, this key purpose was demonstrated through the AIUM's comprehensive scope of work that included the development of new resources, the hosting of educational events, the sharing of information, the networking of its customers, the quality of its research, and its investment in the leaders of today and tomorrow.





AIUM provides you with a personal network that spans the globe. Through AIUM Connect, you can tap into this network to seek advice and information to improve your skill and knowledge.



As of 11/30/2019

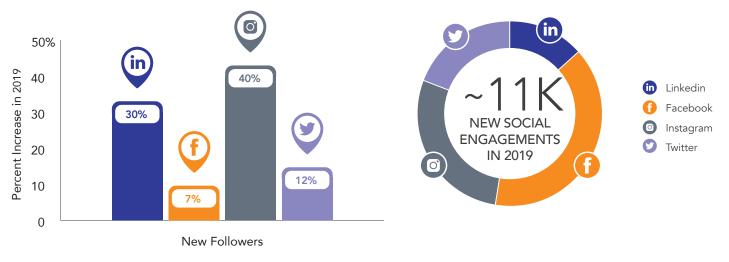
## **COMMUNITIES OF PRACTICE**

The AIUM is the only professional association focused on improving the skills and knowledge of ultrasound users from all specialties. Its 20 Communities of Practice allow you the opportunity to learn across disciplines.



# COMMUNICATIONS

The AIUM's increasing social media presence is driven by the quality of content, information, tools, and resources that are shared with its followers. AIUM members are following and engaging with our content more than ever.



As of 11/30/2019

## **2019 ANNUAL MEETING ON TWITTER**

One example of the AIUM's impact is illustrated by the activity during its Annual Meeting.



As of 6/01/2019

### THE AIUM'S OFFICIAL BLOG—THE SCAN

The Scan provides an opportunity for members to share their expertise, insights, and ideas on a variety of medical ultrasound topics.



\*As of 12/1/2019 \*\*As of 11/26/2019



A key component to the AIUM's mission is providing the education its members need in order to improve. The AIUM ranks among the elite in terms of how many learning opportunities it offers as well as in the number of learning activities in which its members engage.



<sup>1</sup>As of 11/30/2019

### **WEBINARS**

## The AIUM hosted 26 webinars in 2019. Our most popular were:



Fetal Arrhythmias: Approach to Diagnosis and Management



Advanced Fetal Heart Evaluation: How to Perform Cardiac Biometry and Doppler Waveform Quantification



Advanced Imaging Techniques of the Palate, Face and Cranium



Ultrasound for Sports Hernia



How and Why You Should Be Doing Sonohysterograms and Hysterosalpingo-Contrast Sonography With Saline and Air in Your Office

Note: The AIUM's complete webinar library is located at **aium.org**.

## **INTERACTIVE LEARNING**

Hands-on training is vitally important to users of medical ultrasound. In 2019, the AIUM increased the number of hands-on learning opportunities it offered.



#### **SONOBOWL & SONOSLAM**

The AIUM hosted several events in 2019 aimed at improving the skills and knowledge of both medical and sonography students.

#### HANDS-ON COURSES

In 2019, the AIUM increased the number of hands-on training courses and opportunities it offered.

#### **GET READY FOR 2020!**

A new state-of-the-art training center and an improved online learning portal are slated for early 2020. This means more training and learning opportunities. Medical ultrasound is changing and evolving and the AIUM is a leader in providing you cutting-edge research and insight to help improve your skill and knowledge.

<sup>1</sup>As of 11/30/2019 <sup>2</sup>As of 12/31/2018



ARTICLE



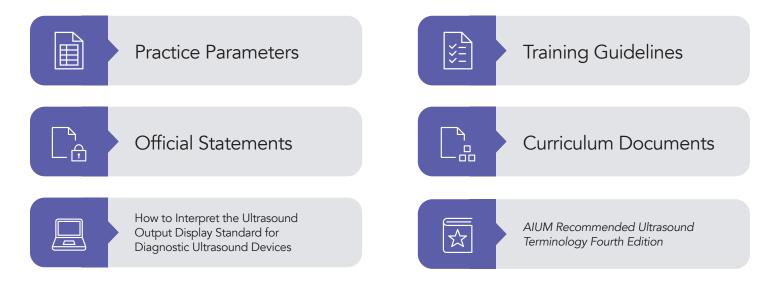
DIGITAL



IMPACT

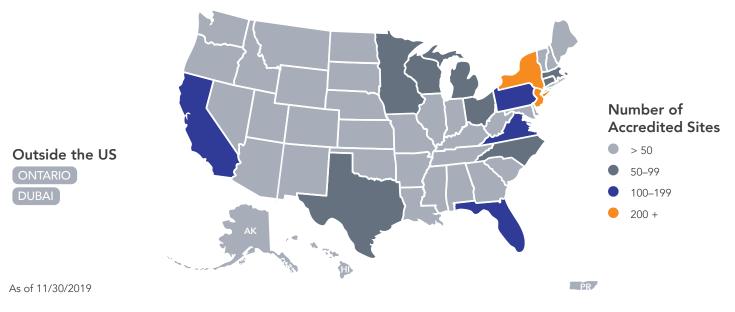


The AIUM is on the leading edge of resource development. By working with physicians, sonographers, researchers, scientists, and others, the the AIUM creates resources designed to codify and share best practices. In 2019, the AIUM released more than 2 dozen high-quality publications.



## ACCREDITATION

Practices that are accredited through the AIUM illustrate their commitment to meeting nationally recognized standards in the performance and interpretation of diagnostic ultrasound examinations.









#### PERFECT APPLICATIONS IN 2019

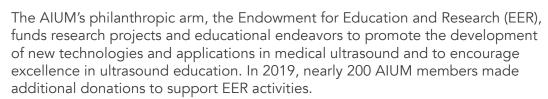
#### FIRST INTERNATIONAL ACCREDITED PRACTICE

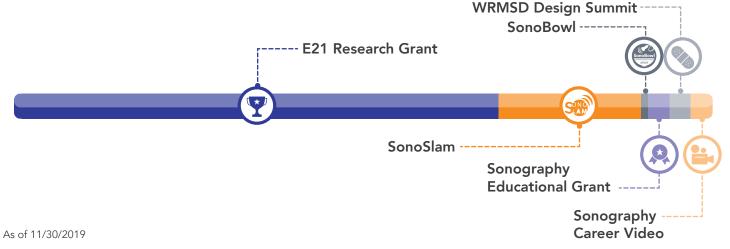
#### NEW ACCREDITATION PATHWAY

- Women's Health Specialists of Carlisle/UPMC Bladder and Pelvic Health
- Princeton OB/GYN
- Pen Bay Women's Health

American Hospital Dubai (accredited in 2 specialties: Abdomen/General; Breast: Diagnostic and Interventional) Female Pelvic Floor (Urogynecology) **PROJECTS FUNDED IN 2019 INCLUDE:** 











## **AWARD WINNERS**

The AIUM is proud of the work its members do to support and advance medical ultrasound. In 2019, we recognized the following individuals for their commitment and contributions.

#### WILLIAM J. FRY MEMORIAL LECTURE AWARD



Jim Zagzebski, PhD, FAIUM

#### JOSEPH H. HOLMES CLINICAL PIONEER AWARD



Steven Goldstein, MD, FAIUM

#### JOSEPH H. HOLMES BASIC SCIENCE PIONEER AWARD



Keith A. Wear, PhD, FAIUM

#### DISTINGUISHED SONOGRAPHER AWARD



Kevin D. Evans, PhD, RT, (R)(M)(BD), RDMS, RVS, FAIUM

#### PETER H. ARGER, MD EXCELLENCE IN MEDICAL STUDENT EDUCATION AWARD



Michael Blaivas, MD, MBA, FAIUM, FACEP

#### HONORARY FELLOW AWARD



- Tammy Stearns, MS, RT(R), RDMS, RVT, FSDMS
- Liat Gindes, MD





