

45TH ANNUAL

Advanced OB-GYN Ultrasound Seminar

February 17–19, 2022 Disney's Yacht and Beach
Club Resorts Lake Buena Vista, FL



REGISTRATION IS OPEN!
aium.org/OBGYNseminar



aium

American Institute of Ultrasound in Medicine (AIUM)
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45th Annual Advanced OB-GYN Exhibitor Prospectus + Sponsorships

Exhibitor Hours

February 16–19, 2022

Exhibitor Set-Up Load-in/Load-out		
Date	Time	Room
Wednesday, February 16, 2022	3:00 pm – 12:00 am	Asbury Hall
Saturday, February 19, 2022	11:00 am – 1:00 pm	Asbury Hall
Exhibit Hall Hours		
Date	Time	Room
Thursday, February 17, 2022	7:00 am – 11:00 am	Asbury Hall
Friday, February 18, 2022	7:00 am – 11:00 am	Asbury Hall
Saturday, February 19, 2022	7:00 am – 11:00 am	Asbury Hall
Business Center Hours of Operation		
Date	Time	Location
Wednesday, February 16, 2022	9:00 am – 5:00 pm	Conference Center
Thursday, February 17, 2022	9:00 am – 5:00 pm	Conference Center
Friday, February 18, 2022	9:00 am – 5:00 pm	Conference Center
Saturday, February 19, 2022	10:00 am - 2:00 pm	Conference Center
Sunday, February 20, 2022	CLOSED	Conference Center

PROGRAM

FLOOR PLAN

APPLICATION

aium.org/OBGYNseminar

**BACK LIVE
&
IN PERSON!**

Why Exhibit?

The 45th Annual Advanced OB-GYN Ultrasound Seminar is a one-of-a-kind professional development experience that provides attendees with a perfect blend of knowledge, networking, and learning.

Get the chance to network with 500 OB-GYN attendees, make a real connection, share lasting memories, and come join the fun with all new sponsorship opportunities!

With timely topics, a world class faculty, and located at one of the happiest places on earth - It's no wonder the Advanced OB-GYN Ultrasound Seminar is celebrating its 45th year!

EXHIBIT TODAY!



Advanced OB-GYN Ultrasound Seminar Sponsorships

The **Advanced OB-GYN Ultrasound Seminar** continues to deliver high-quality and cutting-edge content to OB-GYN sonographers and physicians.

This year's seminar also features **all NEW** never-before offered sponsorship opportunities. Other than high value education, there are three things attendees love about coming to the Annual OB-GYN Ultrasound Seminar: **food, fun, and family.**

All sponsorships will include:

- Listing and logo on OB-GYN website as a Premier Sponsor;
- Listing as a Premier Sponsor in any additional attendee program messaging; and
- Acknowledgment during event in the Exhibit Hall.

FUN

Daily Prize Raffle.....\$750

Thursday, Friday, & Saturday

Drive booth traffic by participating in a Daily Prize Raffle. Each morning and each educational break, encourage attendees to pick up a raffle ticket at your booth. Up to three (3) daily prizes will be awarded at the end of each refreshment break.

Please choose from the following list of prizes. **Price of prize will be added to your total.**

- Disney Gift Card: \$50, \$100, \$150,\$200, \$500
- Disney Gift Basket: *assorted*

In addition to the listed prizes, other company branded prizes may be acceptable upon AIUM approval. Please contact Stephanie Zboznovits at **szboznovits@aium.org** for more information.

Sponsor WiFi.....\$12,500

Exclusive

Bring in the WiFi! This much valued support will allow attendees to enjoy complimentary wireless internet throughout the program. Your support will be recognized on appropriate onsite signage as well as additional program messaging.

FOOD + FUN

Sponsor Breakfast + Coffee.....\$23,000

Multiple sponsors welcome or \$60,000 for exclusivity.

Get attendees buzzing with a sponsored breakfast + coffee! Your support will be recognized on on-site signage in Exhibit Hall. Sponsor(s) may display additional marketing materials in Exhibit Hall such as flyer's, napkins, and other company branded materials.

*All material and location of material must be mutually agreed upon and submitted by **January 21, 2022** for final approval by January 28, 2022.*

Sponsor Refreshments.....\$6,5000

Multiple sponsors welcome or \$15,000 for exclusivity.

During Raffles + Refreshments, your support will be recognized on on-site signage in Exhibit Hall. Sponsor(s) may display additional marketing materials in Exhibit Hall such as flyer's, napkins, and other company branded materials.

*All material and location of material must be mutually agreed upon and submitted by **January 21, 2022** for final approval by January 28, 2022.*

FOOD, FUN, + FAMILY

Harmonious Celebration.....\$55,000 (Exclusive)

Thursday, 2/17/22 ONLY

(located in Isle de France, max capacity: 250)

Food, fun, and family. Three things attendees *love* about coming to this annual seminar. Kick off the opening night by gathering everyone together for one of the largest nighttime spectacles ever created for Disney Parks!

The heart of Epcot transforms the World Showcase Lagoon into a magnificent combination of floating giant screens, choreographed moving fountains, lights, pyrotechnics and lasers in a 360-degree view. Enter amazing worlds inspired by classic Disney music and stories through unique perspectives as dazzling and diverse as the world itself.

*All material and location of material must be mutually agreed upon and submitted by **January 21, 2022** for final approval by January 28, 2022.*



- ★ **8:30 pm** - Guest meet at Yacht Club, location TBD and are escorted to Epcot
- ★ **8:45 pm** - Party begins w/desserts and refreshments
- ★ **9:45 pm** - **Harmonious** begins
- ★ **10:15 pm** - Guest depart back to Yacht Club

This grand event will be included as part of the Advanced OB-GYN program agenda as well as any additional program messaging for your magical sponsorship. Sponsor may display additional company branded materials during this event located in Isle de France (Epcot).

Sponsorship Schedule

February 17-19, 2022

Thursday, February 17, 2022

Time	Networking Opportunity	# Available
7:30 am - 8:00 am	Breakfast + Coffee	1
9:45 am - 10:15 am	Raffles + Refreshments	1
8:30 pm - 10:15 pm	Harmonious Celebration! <i>*Located in Isle de France</i>	1

Friday, February 18, 2022

Time	Networking Opportunity	# Available
7:00 am - 7:30 am	Breakfast + Coffee	1
9:45 am - 10:15 am	Raffles + Refreshments	1

Saturday, February 19, 2022

Time	Networking Opportunity	# Available
7:00 am - 7:30 am	Breakfast + Coffee	1
9:45 am - 10:15 am	Raffles + Refreshments	1

Hotel Reservations

Register your room at: <https://book.passkey.com/go/AIUM2022>

For discount code, contact **AIUMPartnerships@aium.org**.

LOCATION

Disney's Yacht & Beach Club Resorts Conference Center
1750 Epcot Resorts Blvd
Lake Buena Vista, Florida 32830



DISCOUNTED PARK TICKETS

Be sure to add a little fun to your trip by taking advantage of discounted Disney park tickets for attendees. See the AIUM website for details.

View full agenda at:
aium.org/OBGYNseminar

If you are feeling creative, customized sponsorship packages are available upon request. Please contact Stephanie Zboznovits at **szboznovits@aium.org** for more interest in bringing some magic to the 45th Annual Advanced OB-GYN Seminar!

