

# Advanced OB&GYN Ultrasound Seminar

February 15–18, 2023

Disney’s Yacht and Beach Club Resorts  
Lake Buena Vista, Florida

Preseminar: February 15  
Principles of Sonography and Doppler Ultrasound



Meet with over 400 attendees  
who specialize in OB&GYN.

The exhibit floor sells out each year - secure your space today!

2022 had a record audience of over 700+ registrants (400+ onsite, 300+ online)! Come join the fun and learning with all new sponsorship and educational opportunities.

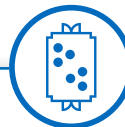
## Exhibit Hours

Exhibitor Set-Up Load-in/Load-Out		
Date	Time	Room
Wednesday, February 15, 2023	3:00 pm – 12:00 am	Asbury Hall
Saturday, February 18, 2023	11:00 am – 1:00 pm	Asbury Hall
Exhibit Hall Hours		
Date	Time	Room
Thursday, February 16, 2023	6:30 am – 10:30 am	Asbury Hall
Friday, February 17, 2023	6:30 am – 10:30 am	Asbury Hall
Saturday, February 18, 2023	6:30 am – 10:30 am	Asbury Hall
Business Center Hours of Operation		
Date	Time	Room
Wednesday, February 15, 2023	9:00 am – 5:00 pm	Conference Center
Thursday, February 16, 2023	9:00 am – 5:00 pm	Conference Center
Friday, February 17, 2023	9:00 am – 5:00 pm	Conference Center
Saturday, February 18, 2023	10:00 am - 2:00 pm	Conference Center
Sunday, February 19, 2023	CLOSED	Conference Center



Event Program

Learn More



Floor Plan

Exhibits 1-12

Exhibits 13-14



Exhibitor Application

Learn More

The exhibit floor sells out each year - secure your space today!

Exhibit Today



# Advanced OB&GYN Ultrasound Seminar Sponsorships

The 46th Annual Advanced OB&GYN Ultrasound Seminar is a one-of-a-kind professional development experience that provides attendees with a perfect blend of knowledge, networking, and learning.

### ALL SPONSORSHIPS WILL INCLUDE:

- Listing and logo on OB&GYN Seminar website
- Listing as sponsor in any additional attendee program messaging; and
- Acknowledgment during event in Exhibit Hall

## On-Site Opportunities

**AM Yoga.....\$2,000**

Two available (Friday, Saturday)

6:00 AM - 6:45 AM

Brand your own company workout swag with the only audience wellness program onsite. AIUM will provide room and instructors. Sponsor can distribute water bottles, towels, stretch bands, blocks, etc. - if you can brand it, you can bring it!

**Refreshment Break.....\$500 per day**

Four available (non-exclusive)

Highlight your company portfolio with any handouts, flyers, or other company swag material on food and beverage tables during all breaks.

**Lunch & Learn Workshops.....\$6,500**

One available per day (Thur., Fri., & Sat.)

Provide your very own OB&GYN Product Theatre, Product Showcase, or Educational Sponsored Course for this Lunch & Learn Hour.

Vendor is responsible for registration, additional AV, labor, and any Food & Beverage provided.

**INCLUDED: 1 email notification + event listing on website + room rental + standard AV setup**

**Evening Receptions .....\$3,000**

Looking to host a reception on-site or around the Disney vicinity? Bring the magic and the AIUM audience to you with your own private event. Vendor is responsible for registration, any additional room-rental, AV, labor, and any Food & Beverage provided.

**INCLUDED for Onsite event: 1 email notification + event listing on website + room rental + standard AV setup**

**INCLUDED for Offsite : 1 email notification + event listing on website**

Thursday, February 16, 2023		
Time	Networking Opportunity	Available
9:45 am - 10:15 am	Refreshment Break	4
1:30 pm - 2:30 pm	Lunch & Learn Industry Hour	1
Timing of your choice	Evening Reception	unlimited
Friday, February 17, 2023		
Time	Networking Opportunity	Available
6:00 am - 6:45 am	Sponsored AM Yoga	1
9:45 am - 10:15 am	Refreshment Break	4
1:30 pm - 2:30 pm	Lunch & Learn Industry Hour	1
7:00 pm - 10:00 pm	Evening Reception	unlimited
Saturday, February 18, 2023		
Time	Networking Opportunity	Available
6:00 am - 6:45 am	Sponsored AM Yoga	1
9:45 am - 10:15 am	Refreshment Break	4
1:30 pm - 2:30 pm	Lunch & Learn Industry Hour	1
Timing of your choice	Evening Reception	unlimited
FINAL PROGRAM ENDS AT 1:00 PM		



## Digital Opportunities

Engage both on-site and the online audience with these digital opportunities.

**Custom Email.....\$2,999**

(limited to on-site sponsorships only)

Reach your desired OB&GYN audience on your sponsored event with a fully customized email to all registered meeting attendees.

INCLUDED: 1 custom email

**Retargeting Ads .....\$2,799 - \$7,599**

Increase your brand exposure with retargeting ads of your choosing to all Advanced OB&GYN Seminar website visitors.

30 days/ \$2,799/ 10k impressions

60 days /\$5,300/ 20k impressions

90 days/ \$7,599/ 30k impressions

Customized sponsorship packages are available upon request. Please contact Stephanie Zboznovits at szboznovits@aium.org.

## Registration and Hotel Reservations

Register your room at: <https://www.mydisneygroup.com/aium2023>

For hotel discount code, contact AIUMPartnerships@aium.org

### LOCATION

Disney's Yacht & Beach Club Resorts  
Conference Center  
1750 Epcot Resorts Blvd  
Lake Buena Vista, Florida 32830



### DISCOUNTED PARK TICKETS

Be sure to add a little fun to your trip by taking advantage of discounted Disney park tickets for attendees. [See the AIUM website for details.](#)