

Memorial Hall of Fame

Established in 1981, the Memorial Hall of Fame serves as a posthumous tribute to a creative and devoted physician, research scientist, or other individual who has been an active member of the AIUM and contributed to the field of ultrasound in medicine. Honorees are announced at the Annual Meeting.

Lennard Greenbaum, MD, FAIUM

When ultrasound in medicine was still in its early stages, Dr Lennard Greenbaum, as a radiologist, became fascinated with the technology and never lost that enthusiasm, helping to develop ultrasound systems, educate others, and promote its use as an effective, noninvasive imaging tool.

His outstanding work in the field led Orlando Health to recruit him to establish its first ultrasound imaging center in 1975. Ultimately, Dr Greenbaum served on the Board of Directors there and, until his retirement, was the Chief of the Hughes Center for Fetal Diagnostics at Winnie Palmer Hospital for high-risk pregnancies.



Although he remained devoted to Orlando Health throughout his career, Dr Greenbaum also branched out, working tirelessly to improve ultrasound imaging and patient care. He served on the Board of Directors of both the Joint Review Committee on Education in Diagnostic Medical Sonography (JRC DMS) and the American Registry for Diagnostic Medical Sonography (ARDMS) and was president of the American Institute of Ultrasound in Medicine (AIUM; 2005 to 2007).

As President, Dr Greenbaum led the AIUM's effort to get the FDA's approval of a non-cardiac indication for an ultrasound contrast agent (UCA). He also led a number of committees and task forces, as well as was the lead author of the AIUM's guideline for the use of a UCA in the performance of a clinical trial for liver imaging.

His enthusiasm for UCAs extended beyond the AIUM as well, leading to Dr Greenbaum co-founding the International Contrast Ultrasound Society (ICUS) in 2008, which is the only global, multidisciplinary medical society exclusively focused on promoting the safe and appropriate use of contrast-enhanced ultrasound to improve patient outcomes and experiences.

Throughout his career as a radiologist, Dr Greenbaum's enthusiasm for improving patient care resulted in his tireless work to advance sonography, the noninvasive imaging tool, since he first saw its potential. His legacy serves as an inspiration to future generations of medical professionals, reminding them of the power of curiosity, perseverance, and compassion in the pursuit of scientific advancement and human health.